



GEORGIA ALLIANCE FOR BREAST CANCER

Celebrating Survivors Breakfast

Sponsorship Guide



Georgia Alliance for Breast Cancer Sponsorship Benefits

Celebrating Survivors Breakfast

We invite all breast cancer survivors and the supporter of their choice to join us for a complimentary brunch as we explore topics important to survivors, caregivers, and friends of those facing breast cancer! A series of CSB events will be hosted across the state (pricing per event)- contact GAABC's office for a list of upcoming dates.

Presenting Sponsor *Industry Exclusivity*

**As a \$10,000 sponsor for a Survivor Breakfast,
your company will receive:**

- Company logo displayed on GAABC's website
- Company logo in digital pre-program slideshow
- 1 Reserved table at the breakfast for guests of your choice
- Opportunity to provide gift bag insert for attendees
- Sign recognition at the event
- Featured in GAABC's social media event promotions
- The opportunity to provide an expert presenter to serve on the discussion panel (benefit applicable only to companies with staff with relevant expertise, i.e., medical professionals, cancer care professionals, certified counselors, etc.)
- Branded table tents/table cards on buffet with company logo/custom message
- Recognition on event invitations, digital media promotions, and communications as the event sponsor ("Presented by: Your Company")

Georgia Alliance for Breast Cancer Sponsorship Benefits

Celebrating Survivors Breakfast

Pink Ribbon Sponsor

**As a \$5,000 sponsor for the Celebrating Survivor Breakfast,
your company will receive:**

- Company logo displayed on GAABC's website
- Company logo in digital pre-program slideshow
- 1 Reserved table at the breakfast for guests of your choice
- Opportunity to provide gift bag insert for attendees
- Sign recognition at the event
- Featured in GAABC's social media event promotions
- The opportunity to provide an expert presenter to serve on the discussion panel (benefit applicable only to companies with staff with relevant expertise, i.e., medical professionals, cancer care professionals, certified counselors, etc.)
- Branded table tents/table cards on buffet with company logo/custom message

Silver Sponsor

**As a \$2,500 sponsor for the Celebrating Survivor Breakfast,
your company will receive:**

- Company logo displayed on GAABC's website
- Company logo in digital pre-program slideshow
- 4 Reserved seats at the breakfast for guests of your choice
- Opportunity to provide gift bag insert for attendees
- Sign recognition at the event

Bronze Sponsor

**As a \$1,000 sponsor for the Celebrating Survivor Breakfast,
your company will receive:**

- Company logo displayed on GAABC's website
- Company logo in digital pre-program slideshow
- 2 Reserved seats at the breakfast for guests of your choice
- Opportunity to provide gift bag insert for attendees

Georgia Alliance for Breast Cancer

Sponsorship Benefits

Celebrating Survivors Breakfast

For more information please email:
info@gaabc.org

Presenting
Sponsor

Pink Ribbon
Sponsor

Silver
Sponsor

Bronze
Sponsor

| Sponsorship Benefits | \$10,000 | \$5,000 | \$2,500 | \$1,000 |
|--|--------------|-------------|---------|---------|
| Recognition on all event materials and digital promotions ("Presented by: Your Company") | ● | | | |
| Company logo/message on buffet and table cards | ● | ● | | |
| Opportunity to provide expert panelists (if applicable) | 2 Presenters | 1 Presenter | | |
| Featured in GAABC social media promotions | ● | ● | | |
| Signage recognition at the event | ● | ● | ● | |
| Branded items and inserts in GAABC attendee gift bags | ● | ● | ● | ● |
| Reserved seating for your guests | 1 Table | 1 Table | 4 Seats | 2 Seats |
| Logo in digital pre-program slideshow | ● | ● | ● | ● |
| Logo displayed on GAABC website | ● | ● | ● | ● |





GEORGIA ALLIANCE FOR BREAST CANCER

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GAABC PARTNERSHIP COMMITMENT FORM

Thank you for your support of Georgia Alliance for Breast Cancer. Your contribution benefits breast cancer programs throughout the state.

Please submit this form along with your contribution and logo so we can showcase your support.

Logo Instructions: Vector files (EPS, PS, EPS) to ensure logo integrity

Celebrating Survivors Breakfast Series

Please indicate your level of support - pricing per event

- Presenting Sponsor (\$10,000)
- Pink Ribbon Sponsor (\$5,000)
- Silver Supporting Sponsor (\$2,500)
- Bronze Supporting Sponsor (\$1,000)

GAABC PARTNERSHIP COMMITMENT FORM

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Please Complete the Information Below

Company Name:

Mailing Address:

City: _____ State: _____ Zip Code: _____

Contact Name: _____ AP Contact: _____

Phone: _____ Email: _____

Company Website:

Event(s) Supported: _____

Total Amount of Contribution:

Payment Methods

◦ Check

- Submit signed agreement to: Kristen Petillo kpetillo@gaabc.org or mail to GAABC
- Make Payable to: Georgia Alliance for Breast Cancer
- Mail check to: 40 Innovation Drive Suite 200,
Peachtree Corners, GA, 30092

◦ Credit Card

Name on Card: _____ Type of Card: _____

Credit Card #: _____

Security Code: _____ Expiration Date: _____

Billing Address (if different from mailing address):
