



# GEORGIA 5K RUN FOR BREAST CANCER

## Sponsorship Guide



# Georgia Alliance for Breast Cancer Sponsorship Benefits

## Georgia 5K Run/Walk for Breast Cancer

### Georgia 5K Run/Walk for Breast Cancer

is a family-friendly run/walk event that is perfect for all levels of fitness! The Georgia 5K Run/Walk for Breast Cancer is a timed event held in Macon. By sponsoring this event, you will help GAABC expand our mission to raise vital funds and grow our community of supporters.

May 9th, 2026

*\*Deadline for logo inclusion: April 20th, 2026*

### Presenting Sponsor

*Industry Exclusivity*

**As a \$10,000 sponsor for the 5K Run/Walk for Breast Cancer, your company will receive:**

- Featured on GAABC's social media promotions and local media stations
- Opportunity to produce branded race bags with sponsor-provided items
- Opportunity to present at opening/closing ceremonies
- 1 Complimentary exhibit table at event
- Prominent logo placement on event signage, including all three mile markers on the race course
- Prominent company logo displayed on event t-shirt\*
- Prominent company logo displayed on GAABC's website
- 15 Complimentary race registrations

### Hope Sponsor

*2 Available*

**As a \$5,000 sponsor for the 5k Run/Walk for Breast Cancer, your company will receive:**

- Sponsor of the Vendor/Community Resource Fair
- Opportunity to produce branded giveaway item and/or insert for race bags
- Sign recognition at the event
- Company logo displayed on event t-shirt\*
- Company logo displayed on GAABC's website
- 10 Complimentary race registrations

# Georgia Alliance for Breast Cancer Sponsorship Benefits

## Georgia 5K Run/Walk for Breast Cancer

### Hospitality Sponsor

*2 Available*

**As a \$2,500 sponsor for the 5K Run/Walk for Breast Cancer,  
your company will receive:**

- Opportunity to host branded hydration/snack tent at start/finish line
- Opportunity to produce branded giveaway item and/or insert for race bags
- Sign recognition at the event
- Company logo displayed on event t-shirt\*
- Company logo displayed on GAABC's website
- 5 Complimentary race registrations

### B'Rest Stop Sponsor

*1 Available*

**As a \$1,500 sponsor for the 5K Run/Walk for Breast Cancer,  
your company will receive:**

- Opportunity to host branded hydration/snack tent on the racecourse
- Sign recognition at the event
- Company logo displayed on event t-shirt\*
- Company logo displayed on GAABC's website
- 3 Complimentary race registrations

### Misson Sponsor

**As a \$1,000 sponsor for the 5K Run/Walk for Breast Cancer,  
your company will receive:**

- Opportunity to provide branded spirit items (i.e. pom poms, noisemakers, pink flags, etc)
- 10' x 10' Tent and 6' Table
- Company logo displayed on event t-shirt\*
- Company logo displayed on GAABC's website
- 2 Complimentary race registrations

# Georgia Alliance for Breast Cancer Sponsorship Benefits Georgia 5K Run/Walk for Breast Cancer

## Spirit Sponsor

**As a \$750 sponsor for the 5K Run/Walk for Breast Cancer,  
your company will receive:**

- Opportunity to provide branded spirit items (i.e. pom poms, noisemakers, pink flags, etc)
- Company logo displayed on event t-shirt\*
- Company logo displayed on GAABC's website
- 2 Complimentary race registrations

## T-Shirt Sponsor

**As a \$500 sponsor for the 5K Run/Walk for Breast Cancer,  
your company will receive:**

- Company logo displayed on event t-shirt\*
- Company logo displayed on GAABC's website
- 2 Complimentary race registrations

## Vendor/Community Resource Fair

**As a \$250 sponsor for the 5K Run/Walk for Breast Cancer,  
your company will receive:**

- Opportunity to set up branded tent/table
- Opportunity to connect and engage with participants





# GEORGIA 5K RUN FOR BREAST CANCER

## GAABC PARTNERSHIP COMMITMENT FORM

Thank you for your support of Georgia Alliance for Breast Cancer. Your contribution benefits breast cancer programs throughout the state.

Please submit this form along with your contribution and logo so we can showcase your support.

Logo Instructions: Vector files (EPS, PS, EPS) to ensure logo integrity

*\*Deadline for logo inclusion: April 20th, 2026*

### Georgia 5K Run/Walk for Breast Cancer Series

*Please indicate your level of support - pricing per event*

- Presenting Sponsor (\$10,000)
- Hope Sponsor (\$5,000)
- Hospitality Sponsor (\$2,500)
- B'Rest Stop Sponsor (\$1,500)
- Mission Sponsor (\$1,000)
- Spirit Sponsor (\$750)
- T-Shirt Sponsor (\$500)
- Vendor/Community Resource Fair (\$250)

# GAABC PARTNERSHIP COMMITMENT FORM

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Your contribution benefits breast cancer programs throughout the state.

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*\*Deadline for logo inclusion: April 20th, 2026*

## Please Complete the Information Below

Company Name:

\_\_\_\_\_

Mailing Address:

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_ AP Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website:

\_\_\_\_\_

Event(s) Supported: \_\_\_\_\_

Total Amount of Contribution:

## Payment Methods

### ◦ Check

- Submit signed agreement to: Kristen Petillo [kpetillo@gaabc.org](mailto:kpetillo@gaabc.org) or mail to GAABC
- Make Payable to: Georgia Alliance for Breast Cancer
- Mail check to: 40 Innovation Drive Suite 200,  
Peachtree Corners, GA, 30092

### ◦ Credit Card

Name on Card: \_\_\_\_\_ Type of Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address (if different from mailing address):

\_\_\_\_\_