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together, we will find a

Atlanta's "A Cure In Our Lifetime"

Our mission is to fund innovative breast cancer research, provide resources for those who have breast cancer, and promote breast health through education and outreach. We are affiliated with Chappaqua's A Cure In Our Lifetime. Since 1998, A Cure In Our Lifetime has raised nearly \$3,000,000 in the fight against breast cancer.

Geralyn Lucas

Geralyn Lucas is an award-winning television producer, author, lecturer and women's health advocate. As a 20-year breast cancer survivor/activist, she created and was the coordinating producer for the ABC NEWS GOES PINK campaign, which encouraged women across America to learn the facts about breast cancer, and take the "Pink Pledge." The Pledge, a promise to get screened, resulted in the diagnosis of Amy Robach, after an on-air mammogram which made news around the world. Geralyn's new book, *Then Came Life*, Penguin, October '14, follows her debut, *Why I Wore Lipstick to My Mastectomy*. Life received a Starred review in *Library Journal*, and *Kirkus Reviews* had this to say, "One application of bright-red lipstick later, she had rewritten the game plan for women everywhere."

Geralyn is an honors graduate of the Columbia University Graduate School of Journalism and the Annenberg School for Communications at the University of Pennsylvania. She lives in New York City with her husband, Tyler, and two children, Skye and Hayden.



ATLANTA'S A CURE IN OUR LIFETIME PREMIER SPRING BREAKFAST GUEST SPEAKER GERALYN LUCAS

WEDNESDAY, MARCH 30, 2016
9:00 AM

CHEROKEE TOWN CLUB
155 WEST PACES FERRY ROAD NW
ATLANTA, GEORGIA

BREAKFAST BUFFET



ATLANTA'S
A CURE IN OUR LIFETIME
PREMIER SPRING BREAKFAST

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- Sponsor The Cure** \$5,000 – *includes 10 tickets*
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- # of Tickets _____ at \$125 each (\$150 each after March 4)

Then Came Life

- I would like to pre-order _____ copies of Geralyn Lucas' book Then Came Life at \$20 each

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a cure in our lifetime

wednesday, march 30, 2016, 9 AM

Name _____

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Please list me on event materials as (sponsors only) _____

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*Online registration is available at www.atlantacure.org
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